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Step 1

Veried Carbon Standard (VCS) projects are built, creating Carbon credits for purchase. E.g. Hydropower, Wind

turbine etc..

Step 2

Carbon Expert negotiates directly with VCS project owners or brokers, obtaining the credits at the most competitive wholesale prices.

Step 3

Carbon Expert keeps in continual contact with end user companies, consulting on what type of projects are in demand, and

maximizing exit

strategy.

Step 4

Carbon Expert advise clients on diversification of portfolios, and implementation of carbon offsets.

Step 5

2012 Legislation kicks in, along with ongoing supply chain pressure, and increasing corporate social responsibility pressure.

Step 6

More participants enter the market and demand for offsets soar. This added liquidity leads to increased demand, which stimulates price pressure, forcing prices for Carbon offsets higher.

Step 7

Carbon Expert exits clients in a 18-24 month period through pre-defined exit strategies.





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